



OUR MISSION: Making Michigan better through high-quality, nonpartisan journalism & engagement.

Excellence & Effectiveness

Supporting Democracy: We believe that rigorous journalism and public engagement are pillars of democracy. We are zealous but fair watchdogs of government, public officials and candidates, devoted to journalism and engagement that achieves accountability, rights wrongs, and champions facts over rhetoric.

High-Quality Journalism: We provide fair and meticulously sourced reporting on policy-based issues that empowers all residents with facts, context, and clarity.

Innovative, Dynamic, Curious and Open Minded: We embrace a culture of exploration and discovery. We challenge conventional wisdom and find solutions from any place or party. We are entrepreneurial and devoted to creating new ways to deliver the information Michigan needs.

Building a New Sustainable Model: We are dedicated to building a better newsroom and nonprofit in Michigan, one that is financially sustainable for years to come and can contribute to new models for civic news.

Inclusivity & Accessibility

Representing & Respectful of All Communities: We respect all perspectives of residents in all Michigan communities, and we endeavor to reflect them in our reporting and engagement

Seeking to Reach All Communities: We endeavor to be accessible to and to meet news consumers where they are. Our reporting and content is free to our audience.

Collaborative: We eagerly collaborate with other newsrooms and partners when working together benefits Michigan residents.

Building an Engaged Civic Community: We seek a dialogue with readers and residents because the regular exchange of ideas through events and feedback benefits all of Michigan.

Trust & Reliability

Independent & Nonpartisan: We are beholden to no group, ideology or political party. We are transparent about — and independent of — our sources of funding.

Fact-Based, Data-Driven & Informative: We use data to separate fact from conjecture, and approach stories eager to follow evidence wherever it leads.

Nonprofit: All revenue returns to the mission of making Michigan better.

Honest, Fair & Accountable: We are clear about our methods. We own our mistakes promptly and transparently.

A Work Environment Where People Thrive

Work/Life Balance: We believe that outside interests and pursuits make staffers more interesting, productive and better at their jobs and encourage vigorous lives outside of work. We offer flexibility to balance the needs of work and the needs in our daily lives.

People First: In policy and in practice, the Center is a place where employees are given time, space and support when critical family and personal issues arise.

Inclusive & Respectful: All staff deserve a workplace that is fair, respectful, intellectually challenging and uplifting in pursuit of excellence. We endeavor to acknowledge all opinions, points of view and strengths.

Diverse: Michigan is a geographically vast, multi-ethnic, multi-racial and politically diverse state of 10 million people. We are dedicated to building a staff that reflects the state.

Collaborative: We work generously and selflessly with colleagues to support one another.

Sustainable & Secure: We pursue diversified revenue sources and prudent financial management and institutional decision-making to ensure long-term, sustainable growth.

Uplifting: We endeavor to provide a safe, nourishing workplace that values kindness, development, mental health, communication and transparency.